

Competency Deck



Rapidera Technologies Pvt. Ltd

Focus Platforms



Mobile Applications

- iOS – iPhone and iPad
- Android – Phones and Tablets
- End to end solution including Graphic design and back end
- Native (iOS, Android) and cross Platform (ionic, React-Native)



Web Applications

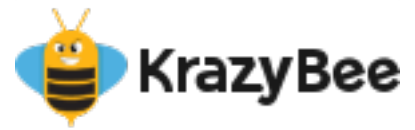
- PHP, Java/J2EE, Node JS, Python
- Angular JS, React JS
- HTML5, Bootstrap, Javascript, JQuery
- Cloud Computing [salesforce.com](https://www.salesforce.com)



Team

- Graphic Artists and Designers
- iOS & Android developers
- Web Developers
- [salesforce.com](https://www.salesforce.com)
- NLP & Data Science
- Testers - Manual & Automation

Clients across US, UK, Australia, Singapore, Canada, India



Founder Profile

- **B.Tech. IIT Delhi, MBA IIM Calcutta**
- 20+ years of IT experience
- 11 years of experience working in US, managing large global rollouts involving multiple technologies

<http://www.linkedin.com/in/hemantrjain>

Domains

- Audio/Video based
- Photo Sharing
- Social Networking/ Community Apps
- Location Based
- QR/Barcode based
- eCommerce/Auction platform
- Fashion
- Sports
- Stock Trade Simulation
- Image Recognition
- Messaging
- Logistics
- Fin Tech
- Talent Showcase
- RealEstate
- Education
- Health Care
- Classifieds
- Travel
- Energy
- Entertainment
- Kitchen Recipe/Dieting
- Sales & Marketing
- Games & Personalization Apps
- On demand Hyper Local services (Uber like Apps)
- Employee Productivity

Flavor of current (WIP) Projects

- React and Node Project Work for HDFC Life (HDFC is among the largest financial institutions in India)
- Mobile and Web apps for Rewards management company (Australia)
- Web app for Foodygent (Supply chain integration Product for Restaurants)
- Mobile and Web Apps for School Management System (Kido Enterprises)
- Web App and Admin Panel for Astroscience (Astrology)
- Android Apps for Nykaa stores
- Backend Product engineering Team for Thoughtspot (leader in Enterprise data and AI space) (USA)

Walking on Earth (UK)

- Product and Platform development for 'Walking on Earth' (UK), in Mental wellness space - Mobile and Web apps with Backend

<https://www.walkingonearth.com>

<https://apps.apple.com/de/app/walking-on-earth/id1544768613?l=en>

<https://play.google.com/store/apps/details?id=com.walkingonearth.app>

ATKT (India)

Mobile (React Native) and Web Apps (MEAN Stack) for Talent management and showcasing and Festival management for Colleges

<https://crew.atkt.in>

<https://atkt.in>

<https://apps.apple.com/in/app/atkt-campus-fests-talent/id1493775918>

<https://play.google.com/store/apps/details?id=com.atkt>

Experian Credit Services

- Android and iOS SDK for Experian, to allow their bank clients to integrate within their apps, to get credit score information in real time for bank customers

Shenovi (Australia)

- Web Application (MEAN stack) for an Australian client with lot of features similar to Stack overflow applied for specific verticals

Whiz.ai (US)

- Product Development and setting up of ODC (offshore Development Centre) for Whiz.ai (US) comprising NLP, Java, Angular and Python/Data Science resources

Updraft (UK - Stealth Mode)

- First version of the Product including iOS App and Backend (Java) for the Fintech company updraft.com in UK

Sportytrip (India)

Sportytrip selected among top 5 start-ups globally in Sports Engagement Category for demo in front of NBA committee

- Android and iOS apps along with SDK for SportyTrip - With features like face recognition in Sports Video, bring up statistics of players while Video is streaming. etc

Tavaga (India)

- Wealth management platform for Retail Investors for Goal based investments (tavaga.com)
 - Helping Investors identify the ideal portfolio allocation based on their goals
 - Actual investment through the platform

<https://itunes.apple.com/in/app/tavaga/id1191721976?mt=8>

<https://play.google.com/store/apps/details?id=com.tavaga.consumerapp>

Travellers App (Australia)

- Travelers iOS app allowing travellers to organize itinerary, moments, chat with nearby countrymen while traveling, get weather info, advisory information for Travel, currency exchange, translation into their local language and a lot more all within one app.

Autodesk (US)

- Android and iOS Employee Productivity Apps for Autodesk (Fortune 500 company) in US

FreshGravity (US)

- Data Science and Analytics applications (Web Application + Python Backend) for Fresh Gravity (US) for evaluating Developer and team Productivity

MyElth (US)

- Health App (US client) in React Native aggregating all the health and insurance related data of users, finding lowest cost providers, booking appointments etc

<https://itunes.apple.com/us/app/myelth/id1438852501?mt=8>

https://play.google.com/store/apps/details?id=com.myelthT&hl=en_US

Avasa (UK)

- Real estate platform for Tenants, including Web, iOS App, Android App and Backend (avasa.ai)
 - Helping find rental home based on different criteria like nearby places, commute time, property specifications
 - Collaborate among members through comments, chat, rating, shortlist
 - Premium service of Sherpa
 - Admin Web Panel

<https://itunes.apple.com/in/app/urbanco-rental-property-search/id1250754314?mt=8&ign-mpt=uo%3D4>

<https://play.google.com/store/apps/details?id=com.urbancollective>

Thoughtspot (US)

- Web application enhancements for core Product including some localisation work
- Automation of the complete test case suite in Protractor
- Mobile App prototypes for basic dashboards

Krazybee (India)

- iOS App for Student Loan Platform
 - Profile including KYC documents for verification
 - View products across several categories
 - Order product from one of the supported sites
 - EMI calculations, Payment of instalments
 - View order history

<https://itunes.apple.com/in/app/krazybee/id1257094688?mt=8>

Rivigo (India)

- Logistics Web Apps for Rivigo for their internal Finance teams for Zoom and Prime products
 - Masters Data for Customer, Contract, etc
 - Order Management & Invoicing
 - Logistics Workflow management
- Android Apps for Driver/Consignment Tracking

Autoplant (India)

- Android and Admin Web apps for Autoplant for use by their clients in manufacturing
- Logistics Platform Apps for Novire

BigToe (US)

- Platform for booking fitness classes for US client including iOS and Web apps
 - User can view classes by genre/teacher
 - View class details/ teacher details
 - Select one of the packages and make payments
 - Schedule class
 - Admin Web Panel

<https://itunes.apple.com/us/app/bigtoe-yoga/id1198583047?mt=8>

Ragasphere (India)

- Responsive Web app for Classical Music lovers with Live streaming for concerts, Content buying, Tutorials, and other features

www.ragasphere.com

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Event Management (Australia)

- iOS App for Event Management allowing users to create, attend and manage events and invitees

<https://itunes.apple.com/au/app/crowded-events/id1146336879?mt=8>

Dazzlr (India)

- iOS App for Talent Marketplace for Artists/Actors/Models- a venture of Quikr and Bollywood casting directors
- Production Houses can create roles, view artists, call for audition, message, get recommended profiles Artists can create their portfolio,
- Browse and apply for roles, get recommended roles based on profile

[https://itunes.apple.com/in/app/dazzlr-acting-modeling-jobs/id1065753636?
mt=8](https://itunes.apple.com/in/app/dazzlr-acting-modeling-jobs/id1065753636?mt=8)

www.dazzlr.in

Elyxr (India)

- iOS, Android and Web apps for health care startup, allowing patients to consult with doctors, see prescription online, order lab tests, etc.

Fixate (US)

- Responsive web app for marketplace of content creators and content buyers.

<http://fixate.io>

QAuthors (UK)

- iOS and Web apps for child authors to publish their stories and building community around them

Knab Finance (India)

- Android app for Fin Tech startup for their Sales Team to collect all the data and documents from customers and make loan decisions

Globus Stores (India)

- eCommerce Android app for Globus Stores
 - Full scale e-commerce app with browsing products, cart, checkout, payment integration, order history

Kidzjet (US)

- Web app for Parents/schools to track school vans on map in real time, view timeliness reports, book trips, view calendar of upcoming trips, etc

<http://www.kidzjet.com/kidzjetv2/login/index>

AutoWiz (India)

- AutoWiz iOS app for personal and commercial car owners and businesses. AutoWiz combines various elements of IoT and Analytics technology to offer a seamless and easy to use connected car solution

<http://appstore.com/apps/autowiz>

Fitgenie (India)

- Responsive web application for ecommerce marketplace for fitness services
 - Book a slot in gym or a lesson of yoga or dance and many more
 - No membership required
 - Promotions/discounts of different types
- Admin Web Panel

www.fitgenie.in

UnaPlayer (Canada)

- UnaPlayer iOS media player app to enjoy, share and add Bookmarks to your media library stored on cloud or your device, composed of music, audio books and eBooks

DriversKart (India)

Uber like taxi service/app for finding nearest drivers, booking and tracking on the map

<https://play.google.com/store/apps/details?id=com.driverskart.app&hl=en>

Whizzard App (Australia)

- iPhone and Android apps: End User App enabling scheduling of household cleaning based on number of bedroom, etc with payment integration, calendar integration, GPS, rating of cleaner, social sharing etc. Separate Cleaner app for whizzards to accept/ reject a booking, push notification for a new booking available.
- Admin web app for administrator to manage.

<https://apps.apple.com/au/app/whizz/id965950683>

https://play.google.com/store/apps/details?id=au.com.whizz.whizzardApp&hl=en_IN

Rugby App (Australia)

- iPad app enabling scoring of games in different formats, including player level scores, automatic timer, tracking substitutes, etc

Super Speller (Australia)

- iPad app for Spelling Bee. Different test level and rounds within each level depending upon age. Features like countdown clock, voice prompt and voice recognition, synonyms, meaning of word. In app purchase for different help options.
- Ability to upload the test words through Admin web app interface.

Pash App (Australia)

- Social networking/dating iOS app for Gay community with features like Near me, messaging, etc

<https://itunes.apple.com/au/app/pash/id772746891?mt=8>

TeamSport App (Australia)

- iPhone and Android apps for clubs, coaches, players and parents of players to enable creation of team by coaches and managers, joining team based on password by players, joining a club with password for coaches, management of grounds by clubs, push notification based on ground timings, messaging between coach and players, between club and coaches

<https://itunes.apple.com/us/app/teamsports/id929835577?mt=8> <https://play.google.com/store/apps/details?id=com.groundapp>

Baecom (Australia)

- iPhone and Android apps for stock trade simulation with support of 5 different stock exchanges and 5 different currencies. Ability to buy/sell stock with virtual currency, maintain watch list, follow a user, leader board based on past trades, currency conversion support, In app purchase to buy credits and view detailed portfolio of any user,

<https://play.google.com/store/apps/details?id=com.appsquare.baecom>

<https://itunes.apple.com/in/artist/id912322202?mt=8>

FishAssist iOS (bought by another company)

- Ability to match a caught fish against the existing fish database and automatically measure the size of fish to determine if it falls in permissible limits for catch

Number 1 on App store in Sports category in AUS in first 24 hrs after launch

Top 10 on the App store for all categories across Australia in the first 24 hours after launching!!

SmartTargeting (US)

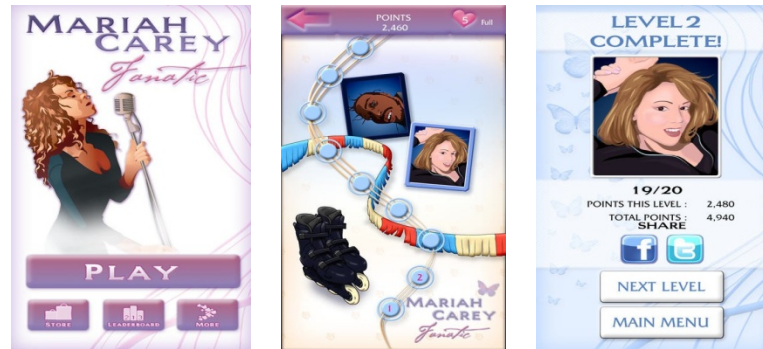
- App for Real estate agents (Smartzip is Finalist for the 2014 Red Herring Top 100 North America Award)
- Ability to view own territory listing, adjust pricing, various map enabled features, filtering based on various criteria, owner profile, free hand draw tool on map to filter, etc.
- GPS based features

https://play.google.com/store/apps/details?id=com.smartzip.smarttarget&referrer=utm_source%3Dappbrain%26utm_medium%3Dappbrain_web%26utm_campaign%3Dappbrain_web

<https://itunes.apple.com/us/app/smarttargeting-app-for-ios/id700336341?mt=8>

MCFanatic (Australia)

- Quiz Game on Mariah Carey with 50 levels, auto timer, 1000 questions, gamecenter/leaderboard integration with lot of In App purchase options
- <https://itunes.apple.com/us/app/mc-fanatic/id862977868?mt=8>
- <https://play.google.com/store/apps/details?id=com.game.MCFanatic>



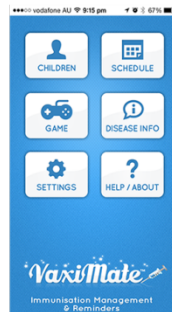
StudyTrend (iOS and Web App)

ATAR Calculations based on state curriculum in Australia

- Keep track of subject scores, calculation of ATAR, view list of universities and courses
- Ability to upload, share and sell notes for different subjects
- In-App purchase
- Paypal integration
- <https://itunes.apple.com/us/app/studytrend/id725296763?mt=8>
- <http://www.studytrend.com.au/>

Vaximate (iOS and Android)

- **Maintaining Vaccination schedules for Pfizer in different states in Australia and for different profile combinations (150+ schedules)**
- Automatic scheduling and reminders for vaccinations based on the profile
- <https://itunes.apple.com/au/app/vaximate/id641154461?mt=8> <https://play.google.com/store/apps/details?id=com.app.vaccination>



Winsight / Vyn (iOS & Android)

- An intelligent insight curation platform, available as a service on the cloud. Inspired by neuroscience and designed for mobile experience, it allows you to capture anywhere, learn anytime. It accelerates business and engages professionals meaningfully.
- <https://apps.apple.com/us/app/vyn/id1120732236>
- https://play.google.com/store/apps/details?id=com.vyntelligence.vyn&hl=en_IN

Minicons (iOS)

- Ability to edit/enhance photos with different images, text, filters etc with social sharing, in app purchase, and gifting features
- <https://itunes.apple.com/us/app/minicons-app/id719882936?ls=1&mt=8>

Quikr (iOS)

India's largest classifieds site

- Multiple versions uploaded to app store
- Ongoing program for newer versions
- Ranked #2 on featured list and #11 on best sellers list the free app category
- <https://itunes.apple.com/in/app/quikr-free-local-classifieds/id632051273?mt=8>

Facebuy (iOS)

iOS App and Admin web app for Auction social marketplace, including back-end

3 versions released Sample Features:

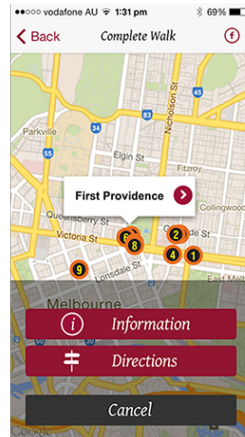
- A full fledged eBay like auction iOS App, with more social based features, for buying and selling used goods, paypal integration, supported across multiple countries and currencies
- <https://itunes.apple.com/au/app/facebuy/id657344672?mt=8>

HapiMomi (iOS)

- Family Calendar, wall, shopping list, diary and phone book
- <https://itunes.apple.com/in/app/hapimomi-family-calendar-lists/id634554637?mt=8>

MacKillop Walk (iOS & Android)

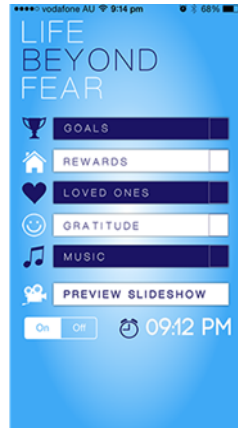
- Mary MacKillop's Walking Tour. This app provides useful information on the life of Mary MacKillop, places closely associated with her life and directions for easy navigation.
- <https://itunes.apple.com/us/app/mackillop-walk/id770743003?mt=8>



Life Beyond Fear(iOS & Android)

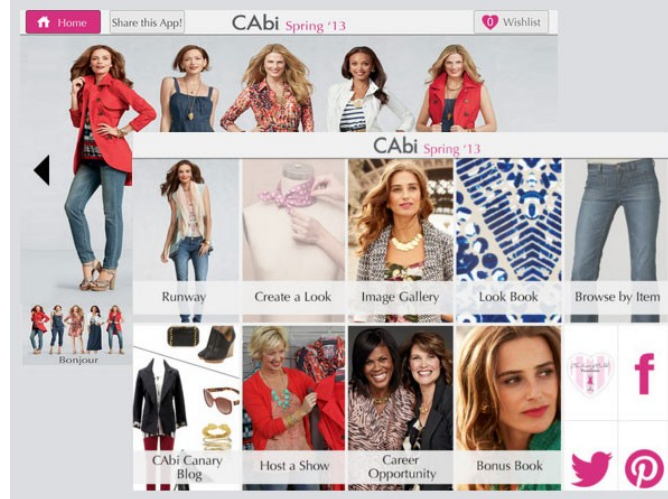
Inspirational slideshow with Alarm Feature

- Add you own photos for creating slideshow.
- https://itunes.apple.com/us/app/life-beyond-fear/id810739492?_mt=8



Cabi Clothing (iOS)

- App to engage with its prospects looking for shopping options on their smart phones.
- https://itunes.apple.com/us/app/cabi-clothing/_id495669093?mt=8



Games & Personalization Apps

- Ongoing projects for games & personalization apps for US client
- Graphic Artists and Mobile Developers in the team
- 100+ games/personalization apps launched so far on playstore
- Full Screen Caller Id - 2nd most Trending app in India.
- Multiple apps with 1m+ downloads

Zoment (iOS and Android)

Voice based social app

- *Sample Features:*
- Voice message recording and scheduling for delivery
- Global address book
- Invite a friend
- Scheduling a message based on time, person and location

OneHug (iOS, Android, Web)

- Passing hugs and keeping track of degrees of separation across timezones and countries
- [https://itunes.apple.com/au/app/onehug/id601319483? mt=8](https://itunes.apple.com/au/app/onehug/id601319483?mt=8)
- <https://play.google.com/store/apps/details?id=com.lk.efuture.onehug.activities&hl=en>
- <http://www.onehug.com.au>

Reagent Rewards (iOS)

Loyalty program App

- Individual and group rewards based on purchase
- Redemption of rewards
- Parse based back-end
- <https://itunes.apple.com/us/app/reagent-rewards/id659118309?mt=8>

Sunday Shalom (iOS)

- News aggregator app from RSS Feeds
- <https://itunes.apple.com/tr/app/sunday-shalom/id609614338?mt=8>

Story Telling Apps

- Story Telling Apps for children with ability to customize the story and pictures, record your own voice for narration, etc (5 apps in total)
- https://itunes.apple.com/us/app/little-star-toilet-potty-training/id665521254?_mt=8
- https://itunes.apple.com/us/app/little-star-trying-new-foods/id665532733?_mt=8
- https://itunes.apple.com/us/app/little-star-conversation-story/id665530252?_mt=8
- https://itunes.apple.com/us/app/little-star-sleep-time-story/id665533740?_mt=8
- https://itunes.apple.com/us/app/little-star-hairdresser-story/id665532249?_mt=8

Tenuta Winery App (iOS)

- App for winery to allow users to customize the labels to be put on the wine they order through the app
- <https://itunes.apple.com/US/app/id789355981?mt=8&at=10l4yV&ct=siteappfeed>

Xbowling (iOS & Android)

A social gamified Android app for a Major Bowling company

- *Sample Features:*
- Find Bowling Alley
- View scores- self and others
- Challenge others virtually
- Accumulate points/credits
- Social integration
- Redeem points
- Leaderboard
- <https://play.google.com/store/apps/details?id=com.tribaltech.android.xbowling&hl=en>
- https://itunes.apple.com/us/app/xbowling/id490847965?_mt=8

Bidgely (iOS & Android)

- Energy management software App

Sample Features:

- Different Dashboards for energy usage
- <https://play.google.com/store/apps/details?id=com.bidgely.android&hl=en>
- <https://itunes.apple.com/us/app/bidgely/id538725809?mt=8>

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Sample Features:

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- <https://itunes.apple.com/us/app/bidgely/id538725809?mt=8>

Online Battle (Phonogap)

- **Online Battle App**

Initiating with one vendor: Z33K

- Ability to view games and other details
- Deployment across iOS and Android
- <https://play.google.com/store/apps/details?id=com.tournament>

Cookd (iOS & Web)

- **Kitchen Recipe App**
- *Sample Features:*
 - Ability to upload, view and search a recipe
 - Ability to invite and follow a friend
 - Facebook integration
- <https://itunes.apple.com/au/app/cookd/id631940558?mt=8>
- www.cookd.me

AEG LaLive (iOS & Android)

- iOS and Android Apps for a large entertainment company in US
- *Sample Features:*
 - Social feeds – Facebook/Twitter
 - Events and contests with details
 - Map and Location Based services
 - Check in to event based on certain rules
 - Earn Badges and rewards
 - Restaurants with details, menu, timings
 - Special Offers
 - Theatres with Movie screening times
 - ...a lot more

Prince Royce (iOS & Android)

- iOS and Android app for a Famous Latin singer in US [Prince Royce]
iOS app now retired from appstore

Sample Features:

- Video and Audio Streaming
 - Promotions with details
 - Map and Location Based services
 - Social feeds & integration : Facebook/Twitter
 - Events and Details
 - Map and Directions
 - Location Based services
- <https://play.google.com/store/apps/details?id=com.tribaltech.android.princeroyce&hl=n>

Taylor Swift Wonderstruck (iOS & Android)

- iOS and Android apps for a Famous country singer in US [Taylor Swift Wonderstruck] during the promotion period of Wonderstruck perfume

(Was in app store only during the Wonderstruck perfume promotion but you can still find a lot of references on the web for this app)

Sample Features:

- Video and Audio Streaming
 - Promotions
 - Social feeds & Integration: Facebook/Twitter
 - Events and contests
 - Location Based services
 - Map and Directions
 - Check in to event based on certain rules
 - Earn Badges and rewards
 - Leaderboard
 - Augmented Reality
- <https://play.google.com/store/apps/details?id=com.tribaltech.android.princeroyce&hl=n>

mPowering (Android)

- Android App for NGO for literacy promotion
 - Project deployed in Orissa, India [mpowering]

Sample Features:

- Attendance based on scanning barcodes of students with the app
- Record activities of students (individually or school) through photos or video
- Upload photo/videos with comments to server in the background automatically based on internet connectivity
- Refresh app with student details from the server
- Manage video/Photos on the SD card

Mobile Ticketing (iOS)

- iOS and Web App for a Mobile Ticketing startup in US

Work Done:

- iOS App
 - Payment gateway integration
- Web application
- Web services
- Database

Mock (iOS)

Design/Prototyping App

- *Sample Features:*
 - Creation and Edit of Templates
 - Messaging Platform
 - Analytics integration
 - Workspace and Share features
 - Parse based deployment of back end

Mock (iOS)

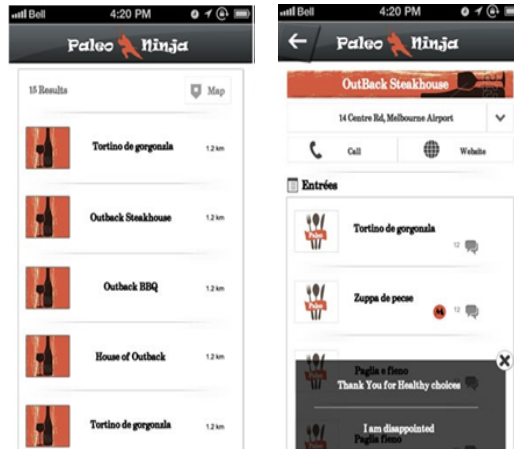
Personal Payment App

Sample Features:

- Person to Person payment with credit card
- Integration with Visa APIs and Authorize.net APIs

Paleo Diet (iOS)

- Listing of Paleo restaurants and diets
 - GPS features
 - Ability to rate/comment



JumpInSnow (iOS)

Example Game app for the client for integration of their SDK which identifies TV ads through audio

<https://itunes.apple.com/us/app/jumpinsnow/id736584879?mt=8>

eCards (Web App)

- Web app for creating ecards with customized dance videos with your own face on the character

Predictive Marketing Web app

- A showcase web app for predictive marketing company (US)

Salesforce.com

- Salesforce.com implementation for Event Management company based in US
 - Initial Implementation done
 - Ongoing enhancements
 - Multiple Force.com sites for customers like Autodesk, Tibco, VMWare, DefyMedia, F5, Brocade, Citrix Mobility, Seagate, Mulesoft

Others

- iOS and Android app for a Major Wireless carrier before project put on hold
- iPad application for Angeltree (JV between Salvation Army and JC Penney)
- Video messaging prototype eLearning POC on iPad
- Entertainment Application POC on Android Samsung Tablet
- iOS, Android and Facebook App prototypes for recognition of live TV programs through a snippet of recording
- Other Confidential Apps being worked for startups, details on which cannot be shared at this point

High Level Methodology

- Requirement Clarifications and Design Discussions
- Graphic Design and Wireframe to clarify/confirm the flow and get client acceptance/signoff
- Develop UI part of the mobile application [with hardcoded data] to give an actual feel of the application and flow to the client and get feedback
- Periodic client meetings to appraise status and discuss any issues
- Develop and test Web services, and complete server side code
- Make the mobile application functional with web services feeding the real data.
- Provide Interim builds to client for feedback
- Test and Bug Fixing cycle before final client release
- Client acceptance testing [Bug fixing and Support during this period]
- Deployment